

Alicia S. Raimundo

14 Boon Avenue, Toronto, Ontario L1X 1P3

T: 647-381-7801 E: aliciaraimundo@gmail.com W: aliciaraimundo.com

Current Positions:

- Mental Health Consultant, Self Employed** Mar. 2011 - Present
- Creating and sustaining meaningful youth mental health engagement strategies for non-profits, government and corporate government responsibility offices (Examples: CIHR Patient blog, Focus group facilitator for Toronto Central LIHN.
 - Delivered over 600 lectures and trainings on Mental health (including a TEDxTalk and the UN headquarters for World Youth Day)
 - Planning thinkathons for Youth mental Health Organizations like Stella's Place
 - Supporting youth through Online peer support networks (7 cups of tea, Peer Mentor at jack.org)
 - Used technology to promote good mental health (including developing Apps, games, and social media strategies)
 - Frequent media frequents including the CBC, MTV, MuchMusic, CTV and other bell owned networks
- Co-Lead, ACCESS Youth Council** August 2014- Present
- Hired and manage a national youth group spanning across the country
 - Provided training and support in their Roles Supporting Access
 - Managed a 60,000 budget
 - Co-developed Access as it grows and changes the face of Youth Mental Health in Canada
- Community Engagement Lead CICMH** Aug. 2013 - Present
- Creating a province wide knowledge hub to promote best practices in Campus Mental Health
 - Engaging student leaders to create a student leader engagement committee
 - Keep staff up to date with community organizations and support their work on campus
 - Engaged community organizations interested in working with Post Secondary Students
 - Conducted usability testing on the Community of Practice and Website platforms
- Facilitator, Shepellfgi** August 2013- Present
- Delivered mental health and wellness trainings to staff of various organizations including SickKids, Ernest and Young, Ministry of training colleges and Universities.
- Peer Mentor, Jack.org** August 2013- Present
- Develop training for youth motivational speaker
 - Provide ongoing emotional support to a group of 10 youth motivational speakers
- Youth Ambassador, Young Health Program** Feb. 2013 – Present
- Planned and created a Postcard campaign to understand Youth's health perspective globally
 - Planned a side meeting at the Clinton Global Initiative Annual Meeting
 - Panned, Trained and managed facilitators, and emceed the Youth Voices Launch Event
- User Engagement Lead, Fundhope, mindyourmind** Nov. 2010 - Present
- co-created of IGetreal.ca and Be Safe mobile app.
 - Utilized a co-learning and co-creation model for the continued develop of Fundhope
 - Co-developed a Brief Services Training Module for MCYS
 - Helped secure contracts with Red Cross and Health Canada.
- Performer, Talk To Youth Lately** Jan 2011 - Present
- Circus show that travelled around to Ontario schools to teach about mental health issues

- Translating Academic knowledge into a fun experience for high school and elementary school youth

Recent Positions:

Mobile App Team Lead, *Healthy Minds Canada* Dec. 2012 - June 2014

- Creating an app to teach youth (6-16) empathy towards mental health
- Leading a team of 25+ dedicated young people (including developers, and others) through the application development process
- Worked with both developers and design team members to create an easy to use and useful app.

Member, *Service Collaborative CAMH* Feb. 2013 – Dec 2014

- Created a community intervention table for Durham Region to ensure treatment plans were co-developed by a young person and all services needed for that young person
- Using co-learning and co-development with a diverse team, created a mobile application to help navigate a crisis situation in London

Leadership Team Member, *Mobilizing Minds* Nov. 2011 – Dec. 2014

- Research ways to transfer mental health and suicide prevention information from academics to youth
- Co-designed and co-led research, resources (Informed Choices: Depression) and dissemination tools with a team of researchers, policy makers and young people.
- Managed Mobilizing Minds Social Media presence including Facebook and Twitter

Youth Engagement Lead, *SpeakBOX* Mar 2013 – Aug 2013

- Participated in the steering committee for a young mental health initiative in British Columbia

Selected Boards and Committees:

Chair: *Young Canadians Round Table on Health, The Sandbox Project*; Sept. 2013 – Present

- Steering Committee member for a 500,000 dollar grant to create electronic health record
- Co-developed the electronic health record, and created a youth advisory for the project
- Managed a team of 16 students interested in youth health issues

Chair/Board Member, *Youth Advisory Committee, CYCC*; Sept. 2013 – Present

- Co-Developed a Mental Health Heroes Program for world youth day
- Awarded Knowledge Mobilization Grants to Non Profits across the country
- Co-Lead/Author on a report “ Engaging with Complex Mental Health Concerns with Technology”

Co-lead Sound off event Committee, *Schizophrenia Society of Ontario*. December 2013 – Present

- Co-lead of the Sound Off event Planning Committee: gathering youth perspectives on mental health in media, school, and communities from across Ontario.
- Social Media person at the Sound Off Event

Development Team Member, *ThoughtSpot*; Feb. 2014 – Present

- Created an app that would have a community map of Health/Self care resources around Toronto: ThoughtSpot (development, logo development, content, community guidelines, marketing and engagement).

Expert, Committee of Experts, *Mental Health Commission of Canada* January 2014 – Present

- Provided expertise on youth mental health and innovative mental health technologies
- Helped planned CASP, webinars, and yearly awards.

Expert, Committee of Experts on Youth Suicide Prevention, Centre for Excellence in children and youth mental health. August 2014- Present

- Providing expertise on youth suicide prevention including the effect of social media, how to engage youth, and how to balance youth and family engagement
- Co-developed social media training for the coaches
- Provided feedback on logic model and evaluation strategy, including what to track in website analytics

Publications

Raimundo, Alicia and Ellis, Deborah (2014) Red Carnation *Pearson Education Canada*.

Degrees/Certificates/Licenses:

- 2012, BA Honors Psychology and Business CO-OP, University of Waterloo
 - Studied Psychology and Business under the Arts and Business program. Participated in the Velocity Entrepreneurial program and completed the CO-OP program, which provided unique job experiences.